

Casting with Ceri Jones. Photo-Journalism Commercial Rate Card





about

Ceri Jones.

From the small boy casting for rainbow trout on the banks of the Eglwys Nunydd Reservoir, with a simple home-made rod and Rimfly reel, to renowned international fly-fisherman and Loch Corrib catch record holder. Ceri Jones' fly-fishing career spans over 30 years and has seen him expertly fish the reservoirs of Wales and England, the mighty glacier-fed rivers of Iceland. and the rivers and lakes of Finland, Sweden and Switzerland. All for his beloved trout.



But for many years now it is been the very West of Ireland that has held his heart. Targeting the native wild brown trout, Ceri has landed big fish after big fish from the Great Western Lakes and is often hailed by locals in the streets and bars of the West as 'The Big Fish Lad'.

Ceri's unrivalled knowledge has led to top-flight guiding services, competition consultancy, fisheries management, fly-casting and fly-fishing tuition. He has combined his love for the sport with his passion for photography and his talent for storytelling - freelancing for many of the UK's leading angling publications, including the industry leading 'Trout Fisherman' magazine for over 25 years.

Casting with Ceri Jones is the story of Ceri's career, the days, weeks and years spent on boats and riverbanks. Tales of the catches, the tackle, the lakes, the rivers, the ones that were landed and the ones that got away. Interviews on location and in the studio, with fellow fishermen, gillies, boatmen, friends, champions and fisheries managers. There will be tackle reviews, venue guides and even the winding yarn of the Big 23lb 12oz Corrib Catch.

So pull up a chair, settle back, relax and enjoy an uninterrupted hour of fishing talk. Because as Ceri always says **'The next best thing to being out fishing ... is talking about it'**

COMMERCIAL PHOTOGRAPHY RATES

LOCATION PHOTOGRAPHY

Unlimited high-resolution digital images. All images & full reproduction rights included. Commercial copyright retained.

¼ DAY RATE [2 HRS MAX]	£175
½ DAY RATE [4 HRS MAX]	£300
DAY RATE [8 HRS MAX]	£525

COMMERCIAL PORTRAITS

Location [combined with above package] or studio includes 1 high-resolution digital image per individual. Full reproduction rights included. Commercial copyright retained.

£65

Additional images/personnel taken at same shoot. Includes 1 high-resolution digital image [each]

£25

PRODUCT PHOTOGRAPHY

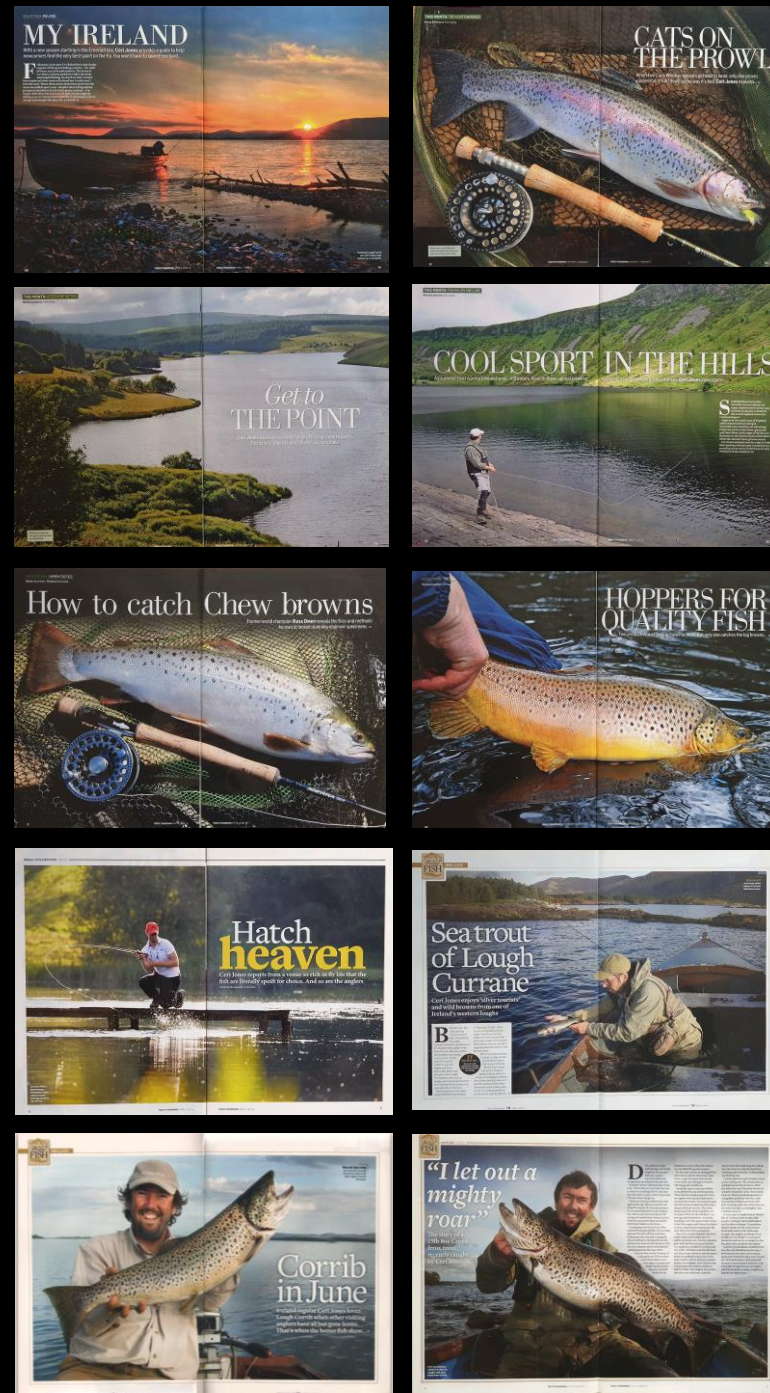
Up to 1 hour, 3 products, high-resolution digital images. Full reproduction rights included. Commercial copyright retained.

£50

Additional products/images [each]

£20

PRODUCT, VENUE AND TRAVEL COLLABORATION PHOTOGRAPHY RATES CAN BE AGREED BY SEPARATE NEGOTIATION.



COMMERCIAL JOURNALISM RATES

ONLINE JOURNALISM / FEATURES

from £300 per article

SUBJECTS

- fishing in Wales
- fishing in Ireland
- flyfishing
- trout fishing
- fisheries management
- flyfishing events & competitions
- flyfishing travel & tourism

JOURNALISM & PHOTOGRAPHY PACKAGES CAN BE AGREED BY SEPARATE NEGOTIATION.

PREVIOUS FREELANCE WORK

- Trout Fisherman Magazine [UK]
- Trout and Salmon Magazine [UK]
- Angling Times [UK]
- Anglers Mail [UK]
- Irish Angler [Eire]
- Travel & Tourism; Visit Wales [Wales Tourist Board], Failte Ireland [Ireland Tourist Board], Icelandic Tourist Board, Visit Sweden [Swedish Tourism Council], Visit Finland [Finland Tourism], Swiss Tourism.